

FREEDOM

Soul comes from **freedom** and **unfolding**.



You could say that we are humanists. The human being with his desire and right for **DIGNITY** and **DEVELOPMENT** is always a fixed star in our thinking and acting at subject:RESOUL.

It sometimes hurts to see people working in organizations in which they have been virtually trained to remain inert for decades. Thinking for oneself, being on an **eye-level** and having room to develop were often not encouraged - which ultimately leads to a stifling passivity and fewer ideas coming from the depths of the organization. This is regrettable because many people long for more opportunities to shape the organization.

People need courage to reach this goal - to put it in Kant's terms, the courage to use one's intellect without the guidance of another. Of course, this also means that decision-makers should **let go** and **encourage courage**.

From a business perspective, we can see employees as the „customer“ of leadership. In this vein, **leadership** should serve to cultivate people and their ideas, and thereby free them from their sometimes acquired - or perhaps self-inflicted? - passivity.



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