

# SEARCH FOR MORE

This search for more is an important driver toward **soulful organization.**



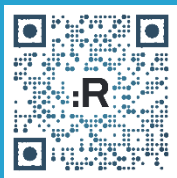
How do you experience the **INTERACTION** between employees and managers today compared to years or even decades ago?

In discussions with our customers, we often get personal impressions of the **change** they perceive. There is strong agreement that employees are more self-confident. They are much more willing to voice their own opinions without being asked and to critically question their managers. They also want to see more of the people "behind the role of manager" and understand their motives. Conviction should come through **meaningfulness**. The logic "Do this because I say so..." no longer works.

This increases the **demands placed on managers**. They must be equally self-confident, self-reflective and aware of their convictions, motives and weaknesses.

## "Why should I join your company?"

This is the question applicants ask in selection interviews today. This is also new to many employers. They thus need new answers that address corporate responsibility, equality or the New Work paradigm...



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